



2017 Annual Report

TABLE *of* CONTENTS

Message from the CEO	3
About Us	4
Message from the ED	5
Awareness Campaigns	6
Volunteer Program	7
Community	8
Our Impact	9
Scholarships	11
Holiday Heroes	12
Trinity Classic	13
Gifts and Gratitudes	14

Mission:

Children's Foundation of America's Mission is to provide every person with an opportunity to help children heal, learn and thrive.

Vision:

Our Vision is that children who have experienced trauma, crisis or victimization will:

HEAL from their physical, emotional and psychological wounds.

LEARN that they are not at fault, not to blame and not alone.

THRIVE through essential programs and services and surrounded by the love of friends, family and community.

The Children's Foundation of America provides support to children, directly and indirectly, through programs and agencies that provide foster care, adoption, residential treatment and mental health services. Our Annual Report illustrates the meaningful, measurable achievements that, together, volunteers and donors have accomplished over the past year. Responsible, prudent stewardship of our donor's funds and strict controls of our incoming and outgoing gifts, both monetary and in-kind, are critical to our success. Please feel free to contact us with any questions or comments you may have regarding this Annual Report.

MESSAGE *from the* CEO

In our nation, over 400,000 children each year are not able to live with their families due to the trauma created by abuse, neglect and abandonment they have experienced. Many more children are in danger of being added to that number because of the circumstances in their lives. Recently, many more children are becoming at-risk and entering foster care due to the opioid crisis sweeping the country.

Through its fundraising efforts and community partnerships, and with a core of engaged volunteers, the Children's Foundation of America is able to achieve its mission and bring joy and normalcy to the lives of hundreds of foster and at-risk children. In 2017, many donors, partners and volunteers took advantage of *"Providing an opportunity for every person to help children heal, learn and thrive."*

The Foundation is empowered to help these children through the support of our donors, sponsors, partners and volunteers. The

outreach of our dedicated staff saw the Foundation able to reach more children than ever before. During our Holiday Heroes gift drive this year, over 1600 children received presents. Back-to-school supplies were provided to hundreds of children. The Annual Golf Tournament raised in excess of \$100,000. And scholarships were awarded to several young people to help them attend college.

One can count on the fact that when giving to the Children's Foundation of America, 93% of all funds raised directly benefit the children. Only 7% goes to overhead. I know that is important to me when I give to a charity. I want to give to an organization knowing that my donation is being responsibly stewarded. That is why I am a donor to the Foundation also.

Of all the commitments I make each year, the time I give to the Foundation in my capacity as the volunteer CEO and Chairman of the Board is the most rewarding. To our donors, sponsors, partners

and volunteers who support the Foundation, my deepest thanks.

If you have yet to sign-on to these worthy efforts, please join us and *Be the Difference* in lives of children who need your help the most.



JOHN NEUBER

CEO & CHAIRMAN OF
THE BOARD

CHILDREN'S FOUNDATION
OF AMERICA

ABOUT US

Over 400,000 children each year are not able to live with their families as the result of the trauma of abuse, neglect and abandonment. The needs of these children are greater than public funding is able to provide for. The Children's Foundation of America identifies and accesses resources to support foster care, adoption, residential treatment, mental health and community-based programs of the highest quality, so children in need or those who have been the victims of trauma, abuse, neglect or abandonment may lead healthy, productive lives.

Who We Are

Volunteer Staff

John Neiuber	CEO
Cher Ofstedahl	Executive Director
Jenelle Phillips	Development Specialist
Rebecca Ustrell	Community Outreach Coordinator

Volunteer Captains

Inger Walker	Trinity Classic Golf Tournament
Linh Trieu	Trinity Classic Golf Tournament
Sasha Chavez	AmeriCorps VIP Fellow
Marie Maghuyup	AmeriCorps VIP Fellow
Kelly Baumann	AmeriCorps VIP Fellow

Board of Trustees

John Neiuber	Chair	Sharon Nagel	Trustee
Danny Kesheshian	Vice Chair	Laura Chaidez	Trustee
Carla Kingsbury	Treasurer	Christina Jackson	Trustee
		Timel Sebastian	Trustee

Our Successes in 2017

Last year, the Children's Foundation of America provided bicycles, backpacks full of school supplies, scholarships, holiday and birthday gifts, outings and activities, sports equipment and more to children in foster care. Through partnerships with local and corporate businesses, the community and volunteers, the Foundation was able surpass our goals to bring a sense of normalcy to the lives of children in need.

93%

Of funds raised directly benefit children

3,400

Children Supported

400

Individual Volunteers
(More than double from 2016)

5,300

Care items and gifts distributed to foster children.

MESSAGE

from the

EXECUTIVE DIRECTOR

They say as you get older, years seem to go by faster. I prefer to say, "Time flies when you're having fun!" 2017 flew by, and here at the Foundation, we are still reeling from a year filled with purpose and growth and a tremendous sense of fun. There is a definite feeling of joy that comes from helping others, and this year, the Children's Foundation of America was able to help an unprecedented number of children who have been the victims of abuse, neglect, abandonment or other traumatic circumstances.

In our third year in the warm and welcoming "Village" of Claremont, we are feeling much more established. We have found our footing, so to speak, and have developed some wonderful local partnerships. SOURCE, a group of amazing and capable young consultants from Claremont McKenna College have entered into a year-long assignment with the Foundation and are assisting us with a variety of capacity-building projects. Claremont Young Professionals selected the Foundation as the beneficiary of their annual fundraiser. The Foundation also benefited in 2017 from speaking engagements and fundraising

events at numerous local restaurants, retailers and service organizations. We participated in some awesome City-wide events, such as the Claremont Pie Festival, Earth Day, Fourth of July Celebration, Village Venture, Giving Tuesday and the Holiday Promenade. The outpouring of support from our Claremont neighbors has been enormous, and has provided access to a vast array of resources that will allow us to continue growing and expanding our mission. It really does take a village to raise a child!

In addition to making the most of our new, local opportunities, the Foundation continued building upon our signature events: Warm and Fuzzy February, Back-to-School Drive, Trinity Classic Charity Golf Tournament, Funny for a Reason Comedy Show and Holiday Heroes Campaign. We couldn't be more grateful for all the hundreds of volunteers, sponsors and donors who helped make these events successful. We are also thrilled to have had some great interns and not one, not two, but three spectacular AmeriCorps VIPs who dove in and took on some monumental tasks in 2017. As a completely volunteer-staffed organization, the Foundation

relies upon the priceless gifts of time and effort these amazing people contribute.

Throughout this Annual Report, you'll be able to see some of the statistical data that we use to measure the Foundation's impact.

I am glad that we can show (through facts and figures) the fruits of our labor, and the results of our outreach. However, I believe the real "proof" that the Children's Foundation of America is making a difference in the lives of children is better experienced, than read about. I hope you can join us at one of our many events, or stop by and see us at our offices. The wonderful thing about the work we do, is that it is truly contagious and you are always welcome to come and join the fun!



CHER OFSTEDAHL

EXECUTIVE DIRECTOR
CHILDREN'S FOUNDATION
OF AMERICA

AWARENESS CAMPAIGNS

2017

April



National Child Abuse Prevention Month

National Child Abuse Prevention Month is a time to acknowledge the importance of families and communities working together to prevent child abuse and neglect, and to promote the social and emotional well-being of children and families. During the month of April and throughout the year, communities are encouraged to share child abuse and neglect prevention awareness strategies and activities and promote prevention across the country.

May



Foster Care Awareness Month

National Foster Care Month is a time to recognize that we each can play a part in enhancing the lives of children and youth in foster care. It is a month set aside to acknowledge foster parents, family members, volunteers, mentors, policymakers, child welfare professionals, and other members of the community who help children and youth in foster care find permanent homes and connections.

November



National Adoption Awareness Month

Each year, November is recognized as National Adoption Awareness Month. While all adoption-related issues are important, the particular focus of this month is the adoption of children currently in foster care.

Raising awareness to foster care helps to remove the stigma of adoption and celebrates adoption as children become part of their forever families.

Using social media, community bulletin boards, presentations and e-blasts, the Children's Foundation of America raises awareness throughout the year on issues impacting the children we support. Through the efforts of countless volunteer hours and community partners we are able to fulfill our mission in making a difference.

VOLUNTEER PROGRAM

"Valenteer" Party

In 2017 the Children's Foundation of America hosted it's first annual "Valenteer" Party recognizing the individuals who have assisted in our efforts throughout the previous year.

We have decided to make it a yearly tradition to recognize volunteers and to celebrate what we have accomplished for children in need. At this event, volunteers have a chance to get to know our volunteer staff, board members, and fellow volunteers while getting a preview on the upcoming volunteer events for the year.



Board Member Sharon Nagel engages in conversation with interested community members at last year's "Valenteer" Party.

Our Impact in 2017

400 +

Volunteers

1,400 +

**Volunteer
Hours**

20

**Volunteer Opportunity
Events**

Volunteering provides a sense of connection to community, satisfaction in moving a cause forward and puts circumstances into perspective by making someone else's need a priority.

Get Involved!



VolunteerMatch

Find our latest volunteer opportunities on VolunteerMatch.org. Search "Children's Foundation of America" and sign up today!



Subscribe to our newsletter and receive updates on upcoming events, volunteer spotlights, blog posts and more!

COMMUNITY

At Children's Foundation of America, we believe that the key to reaching as many children in need as possible, first we must connect to the community around us. We make it our priority to be as involved as possible with our local audience. Here are some of the activities that assisted in our outreach efforts in 2017.



Women's March LA



CCYP Annual Bowling Tournament



Claremont Earth Day Celebration



Claremont Fourth of July Celebration



Claremont Pie Festival



Village Venture Arts and Crafts Faire

All volunteer staff at the Children's Foundation of America are very active in the community. Whether joining a board or serving as a chair person, this involvement has allowed us to grow our following and increase our impact.

OUR IMPACT

Warm & Fuzzy February



Warm & Fuzzy February is all about bringing a sense of comfort to the lives of children who have been displaced from their homes. Throughout the year, volunteers put in countless hours to create handmade fringe blankets for over **150** children in foster care. Along with the blankets, volunteers packed books, plush animals, pajamas, and socks into care packages along with a hand written card with uplifting messages.

Spring Time Goodies



Throughout March and April, our volunteer staff coordinated several springtime basket making events with over **25** volunteers to create beautiful handmade gifts for children in foster care and homeless shelters.

This year the team was able to reach over **200** children in the Inland Empire. A **33%** increase from 2016!

Back-to-School Drive



The annual Back-to-School Drive requires a great deal of coordination with the local community, partnering non-profits, local businesses, social workers and volunteers. We set out to provide backpacks full of school supplies to all of the children supported by Trinity Youth Services. To our surprise, we were able to support not only the **150** children at Trinity Youth Services, but also **40** additional children in the local community.

OUR IMPACT

Cards For Kids



The Cards for Kids campaign was created out of a need to provide a sense of normalcy, warmth and support to children who have been displaced from their homes due to abuse, neglect and abandonment. In 2017, we partnered with UCR's Circle K International Club and NRI Distribution in Fontana to create meaningful cards for the children we support. Through combined volunteer efforts we were able to create and distribute over **100** cards.

New Books for Therapeutic Programs



For avid readers, the chance to escape into the pages of a story can provide relief from stress. That is the experience we were able to bring to **90** adolescent boys ranging in age from 12-17 at three Trinity Youth Services Short Term Residential Therapeutic Programs.

The Children's Foundation of America works every day to provide normalcy to youth who are unable to live with their families. Thanks to a generous donation from Image Source, we were able to create an on-campus library for youth in Apple Valley, Yucaipa and El Monte.

Birthday in a Bag



In 2017 CFA was able to incorporate a new program called "Birthday in a Bag" with the help of a local woman named Michelle Panos. Michelle got the idea after visiting the Family-To-Family website, a nonprofit focused on hunger and poverty relief for families. She decided to take on the project in her own way to support children in foster care. Each bag includes birthday party supplies such as a poster, streamers, balloons, candles, cake mix, frosting, a present and a book! Michelle is an elementary school teacher and we are so glad she included a book for each child to read.

SCHOLARSHIP PROGRAM

The Michael A. Alexander Memorial Scholarship Fund

\$11,000

In Scholarships
Awarded in 2017



The Children's Foundation of America presented former foster youth, London Taylor, with a Michael A. Alexander Scholarship to assist him with his expenses abroad while at school. He was accepted into Richmond, The American International University in London England. London is studying International Relations in preparation for a career in international finance, policy and media.

London wrote a book titled "Politik" and later independently published it through Squarespace. Because London's focus is on assisting the disadvantaged, he intends for all proceeds of the book to be donated to UNICEF. Aside from his schoolwork, London is currently volunteering in the administrative offices of a local mental health clinic and hopes to gain more experience with his other passion—Psychology. In addition to majoring in International Relations, London is also minoring in Psychology.

Looking to the future, London aspires to become a diplomat or ambassador for an intergovernmental organization like the United Nations or a nongovernmental organization like CARE International. London also looks forward to authoring more books and wishes to promote peace, human rights and policies to help society worldwide.

The Children's Foundation of America supports former foster youth like London pursue their dreams through scholarship aid. A big thank you to our donors who make these life-changing opportunities possible!

HOLIDAY HEROES

2017

12 Organizations Assisted **1,660 +** Children Received Gifts **2,500 +** Toys Donated **\$22,400 +** Funds Raised



During the “Holiday Heroes” campaign, the Children’s Foundation of America collects toys, stuffed animals, gift cards, sports equipment, art supplies, video games and more. In past years, gifts have been distributed to over 1,660 youth in out-of-home programs such as Trinity Youth Services, McKinley Children’s Center, Oak Grove Center, Inland Empire Residential Center, Greater Hope Foundation, David & Margaret Youth & Family Services and Foothill Family Shelter. The Foundation partners with businesses to leave gift drive collection boxes at offices or locations for employees and customers to participate. Gifts are also accepted at the Foundation office in Claremont or warehouse in Upland. Gifts are sorted, inventoried and dispersed from the Foundation warehouse.

The 2017 Children’s Foundation of America Gift Wrapping Booth brought a message of joy and hope to **1,660** children in need. Several groups and individuals came together to donate gifts and their time wrapping presents for donations at Montclair Place.

With the help of over **100** dedicated volunteers, the Children’s Foundation of America raised over **\$22,400** in donations to help children in need. Donations helped provide holiday activities for foster families, outings for residential youth to places like Knott’s Berry Farm and provided gifts for displaced children. Funds raised will continue to benefit programs throughout the year that serve youth in need, including college scholarships for foster youth.

2017

TRINITY CLASSIC

Golf Tournament



John Neuber, Gilbert Quinbar, and Cher Ofstedahl

The Children's Foundation of America hosted the Trinity Classic Golf Tournament on October 23, raising over **\$105,000** for children in need. HUB International presented the 2017 Trinity Classic, contributing **\$80,000** in support of the event.

Approximately **150** supporters teed-off for a cause at South Hills Country Club in West Covina. Each year, the Trinity Classic features golfing, raffles, and a chance to win \$10,000 at a helicopter ball drop. Supporters participated in a day of purposeful play and enjoyed the tournament theme, "Fiesta 'Fore' a Better Future," which featured a mariachi band serenade, an all you can eat taco lunch and a Mexican dinner buffet.

One of the most exciting events of the Trinity Classic was the helicopter ball drop, which drops a bucket of numbered golf balls onto the green. The ball closest to the hole wins and its owner receives a \$10,000 grand prize. This year's winner, Gil Quinbar, is the Campus Director of Trinity Youth Services Yucaipa, and **he immediately donated half of his winnings back to Trinity Youth Services!**

"The funds from today's purposeful play help to ensure that children from even the most traumatic circumstances receive everything they need to succeed," said Children's Foundation of America's Executive Director, Cher Ofstedahl, to participants. All proceeds from Trinity Classic benefit Trinity Youth Services to support children who have faced the trauma of abuse, neglect and abandonment.

GIFTS *and* GRATITUDES

The following organizations partnered with Children's Foundation of America this year as sponsors, donors or participants in our various campaigns and events. The Foundation would not be able to fulfill its Mission without the support of the numerous individuals who contributed gifts of time, goods, services and donations.

Advantage Resourcing	Desert Adventures Red Jeep Tours	Life Styles	Sender One Climbing
Adventure City	Disneyland Resort	Los Angeles Lakers Donations	SHOP By John Michael Villa
Amelie	Distillery No. 209	Los Angeles Sparks	Slaters 50/50
American Financial Network, Inc	Divco West	Malibu Wine Safaris	Sonoma Canopy Tours
American Girl	Dotopia	Michael Negrete Photography	Spirit Airlines
American Museum of Natural History	Enterprise Holdings	Mijac Alarm	Sprinkles Cupcakes
Aromatique Skin and Body Care	Eventbrite	MJS Design Group, Inc.	Sprouts
Augie's Coffee Roasters	Farmers Insurance	Moonshine Lamp Co.	State Theatre New Jersey
Augie's Management Company	Feeling Groovy Wellness and Cafe	Museum of American Finance	Staten Island Museum
Autry Museum of the American West	Fine Arts Museums of San Francisco	Napa Valley Wine Train	Stella Divina
Bert and Rocky's Cream Company	Fleet Science Center	NickCo Hospitality Group	Super King
Blackbaud	Graber Olive House	NRI USA LLC	Sysco Riverside
Blaze Pizza	Harrah's Resort Southern California	Oakland Raiders	Tapestry Church
Brio Tuscan Grille	Hornblower Cruises & Events	Ogden Philoptochos Society	The Broad
Buttercup Catering	Hotel Healdsburg	Ontario Fury	The Cheesecake Factory
Callaway Vineyard and Winery	House of Pong	Ontario Reign	The Comfort Inn Gaslamp
Catalina Flyer	Hub International Limited	Otterbox	The Fabulous Group
Catalina Island Inn	Image Source USA	Pacific Park	The Hillman Group
Centers For Spiritual Living	Inland Valley Repertory Theatre	Pajama Program	The Ice House Comedy Night Club and Restaurant
CG Realtors	Insurance Auto Auctions	Panera Bread	The Junction
Chance Theatre	Integra Golf	Paypal Giving Fund	The Whisper House
Chateau Montelena Winery	iPic Entertainment	PERL Mortgage	Tintura Salon
Children's Creativity Museum	JCM Engineering	Pine Haven	Top Notch Networking, L.L.C.
Children's Museum of Manhattan	Jesse Angel Photography	Plumridge Wines	Top of the Rock Box Office
Claremont Craft Ales	Kidspace Children's Museum	Pizza N' Such	Toshiba
Claremont Print & Copy	LA County Fair	Polly's Pies	Trader Joe's
Claremont United Church of Christ	La Lovie	Ricciolo Salon & Spa	United Church of Christ
Claremont Village Marketing Group	Last Drop Cafe	Rowley Portraits	USS Midway Museum
Colony at Loft 204	Last Name Brewing	Ruth's Chris Steak House	Vinmar Capitol Group
Cornerstone United Methodist Church	Laugh Factory	San Diego Chargers	Wells Fargo Home Mortgage
Cowabunga Bay	Laugh Factory Long Beach	San Dimas Wine Shop & Tasting Room	West Coast Dermatology Billers
Craft Living Trust	Lewis Brisbois Bisgaard	San Francisco Ballet	Whittier Star Chapter #144 OES
Dermsgarden	Lewis Family Playhouse	San Francisco Opera	Whole Foods Market Brea
	Liberty Science Center	Scripps College Intercollegiate Feminist Center	Wild Women
			Wood Ranch