

# HOLLYWOOD ★ HOLIDAY ★

*Join us for our annual holiday gala.*

December 4 | Padua Hills Theatre  
Claremont, CA

*Sponsorships 2025*



*Providing an opportunity for every person to help children heal, learn, and thrive.*



# About



Audience Reach

**907,500**

Get in front of holiday shoppers and CFA supporters in the Inland Empire, San Gabriel Valley and beyond through our partnerships with Montclair Place, local newspapers, our newsletters, website, and social media.

\*Does not apply to Star Sponsorship.

**56% Female**

**44% Male**

**80% 40+**

Attendee Demographic

Purchase a Ticket!



5:30 p.m. Thursday, December 4, 2025  
Padua Hills Theatre  
4467 Padua Ave, Claremont

Tickets are \$150 per person  
or \$1,200 full table (8)

Proceeds provide essential needs, scholarships, and holiday gifts, in addition to year-round support for local children affected by trauma, abuse, and neglect.

You can make a difference for a child in need this Christmas. The Children's Foundation of America, located in Claremont, CA, is a 501(c)(3) nonprofit organization with a mission to provide an opportunity for every person to help children heal, learn, and thrive.

To sponsor, select a sponsorship level on the attached form and contact Jenelle at [jphillips@trinityys.org](mailto:jphillips@trinityys.org) or call 909-426-0773 ext. 244. You can also secure your sponsorship via check. Mail to Children's Foundation of America at PO Box 1210, Claremont, CA 91711 or purchase your sponsorship on Eventbrite. Scan the QR code above and select "Get Tickets" to get started! To maximize your donation, please consider securing your sponsorship via check.

[www.ChildrensFoundationOfAmerica.org/holidayheroes](http://www.ChildrensFoundationOfAmerica.org/holidayheroes)

# We Believe



Contact Jenelle at  
[jphillips@trinityys.org](mailto:jphillips@trinityys.org)  
or 909-426-0773 ext. 244

**100%**

Sold Out Event in 2024

**\$50,000**

2025 Fundraiser Goal

**32**

Local Nonprofits Served

**6,000+**

Children Supported

Purchase a Ticket!



## Every child deserves their very own belongings to cherish.

Over 400,000 children each year are removed from their families as a result of trauma, abuse, or neglect. All too often, these children are placed into the foster care system with just a few of their possessions thrown into a trash bag. Every child deserves to feel they matter, especially in such frightening circumstances. Help us provide the comfort of a brand-new blanket and teddy bear, as well as a nice bag to keep them in.

## No child should be made to feel excluded.

0% of extracurricular activities are covered by foster care agencies. Imagine not being able to attend summer camp, a school dance, or a sports activity because there is simply no way to pay for it. Participation in everyday activities is absolutely essential for feeling accepted, confident, and included. Help us provide funding for extracurricular activities as well as excluded essentials so foster kids get to just be kids.

## Everyone should have the chance to follow their dreams.

Less than 10% of foster youth will graduate from college due to a lack of support. 50% will experience a time of homelessness. Scholarships increase the likelihood of completing their education, achieving a career, and paving the way for a productive, independent life. Help us provide scholarships and transitional living expense for youth aging out of the foster care system. Help us ensure they succeed.

## Everyone can Be the Difference.

It only takes one caring adult to make a significant, lasting difference for a child. Together, we can Be the Difference between what it takes to survive and what it means to thrive.

[www.ChildrensFoundationOfAmerica.org/holidayheroes](http://www.ChildrensFoundationOfAmerica.org/holidayheroes)



# Sponsor



Contact Jenelle at  
[jphillips@trinityys.org](mailto:jphillips@trinityys.org) or  
909-426-0773 ext. 244

## Platinum: \$10,000

- Premium logo on 2025 Holiday Heroes marketing including Gala materials and mall gift-wrapping fundraiser
- Exclusive placement on red carpet step and repeat banner
- Full page ad in Gala program
- Social media recognition
- Mention and slide during dinner
- Up to 7 minutes of speaking time (or video)
- 2 VIP tables of 8 at the Gala (16 seats)

## Gold: \$7,500

- Large logo on 2025 Holiday Heroes marketing including Gala materials and mall gift-wrapping fundraiser
- Social media recognition
- Mention and slide during dinner
- Half page ad in Gala program
- Up to 5 minutes of speaking time (or video)
- VIP table of 8 at the Gala

## Silver: \$5,000

- Medium logo on 2025 Holiday Heroes marketing including Gala materials and mall gift-wrapping fundraiser
- Quarter page ad in Gala program
- Social media recognition
- Mention and slide during dinner
- Up to 3 minutes of speaking time (or video)
- VIP table of 8 at the gala

“This gift is  
for me? I  
must have  
really been  
good.”

- Isaiah, 9

Purchase a Ticket!



[www.ChildrensFoundationOfAmerica.org/holidayheroes](http://www.ChildrensFoundationOfAmerica.org/holidayheroes)



Contact Jenelle at  
[jphillips@trinityys.org](mailto:jphillips@trinityys.org)  
or 909-426-0773 ext. 244

“Many of our kids get so excited to receive a bike. The majority have never had their own.”

- Dionne B.,  
Social Worker

Purchase a Ticket!



# Sponsor



## Bronze: \$2,500 (NEW!)

- Small logo on 2025 Holiday Heroes marketing including Gala materials and mall gift-wrapping fundraiser
- Small ad in Gala program
- Social media recognition
- Mention and slide during dinner
- 6 tickets for the Gala

## Champion: \$1,500

- Small logo on 2025 Holiday Heroes marketing including Gala materials and mall gift-wrapping fundraiser
- Name listed in Gala program
- Social media recognition and mention at Gala
- 4 tickets for the Gala

## Star: \$500

- Name listed in the Gala program
- Mention during Gala presentation
- 2 tickets for the Gala

To sponsor, select a sponsorship level on the attached form and contact Jenelle at [jphillips@trinityys.org](mailto:jphillips@trinityys.org) or call 909-426-0773 ext. 244. You can also secure your sponsorship via check. Mail to Children's Foundation of America at PO Box 1210, Claremont, CA 91711 or purchase your sponsorship on Eventbrite using the QR code to the right. Select "Get Tickets" to get started! To maximize your donation, please consider securing your donation via check.

[www.ChildrensFoundationOfAmerica.org/holidayheroes](http://www.ChildrensFoundationOfAmerica.org/holidayheroes)



# Check List



Contact Jenelle at  
[jphillips@trinityys.org](mailto:jphillips@trinityys.org)  
or 909-426-0773 ext. 244

Get the most  
out of your  
sponsorship,  
contact us  
today!

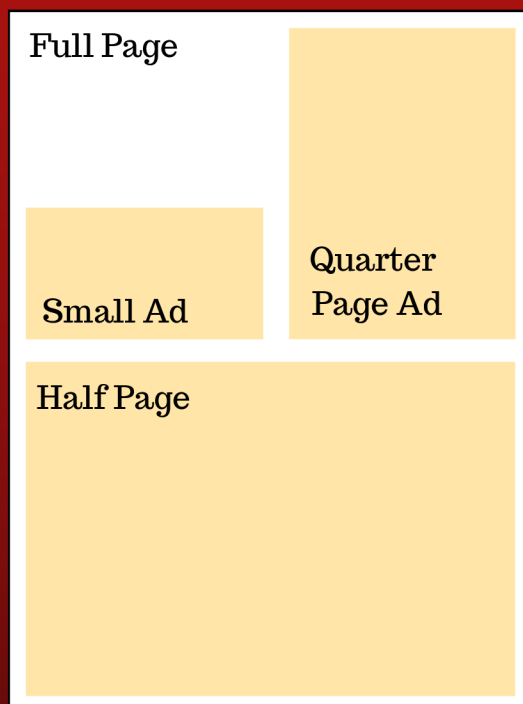
## Deadline

All check list items  
are due no later than  
November 7, 2025

Purchase a Ticket!



- ☐ Send hi-res logo (PDF or EPS and PNG)
- ☐ Send attendee list
- ☐ Send sponsorship payment and form
- ☐ Send program ad (300 dpi, CMYK, PDF)
- ☐ Make a difference for children in need



## Ad Specs

Full Page: 5.25" x 8.25"  
Half Page: 5.25" x 4"  
Quarter Page: 2.5" x 4"  
Small Ad: 2.5" x 1.5"

See the graphic to the left  
for ad size comparison.

Need help creating  
an ad? No problem!  
We can build one for  
you at no extra cost.

# Sponsor Packages



Sponsor Level	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Champion \$1,500	Star \$500
Logo on Gala & Mall Marketing	Premium + Step & Repeat	Large	Medium	Small	Small	
Event Mention	✓	✓	✓	✓	✓	✓
Program Ad	Full Page	Half Page	Quarter Page	Small Ad	Name Listed	Name Listed
Presentation Speaking Time/Video and Slide	Up to 7 Minutes	Up to 5 Minutes	Up to 3 Minutes	Slide Only		
Social Media Recognition	✓	✓	✓	✓	✓	
Number of Seats	2 VIP Tables (16)	VIP Table (8)	VIP Table (8)	6 Seats	4 Seats	2 Seats

## VIP Table Experience:

- Wine served at your table
- Keepsake personalized wine glass for each VIP guest
- Swag bag for each VIP guest



# Sponsor Form



## Donor Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donor name as you would like it listed: \_\_\_\_\_


## Sponsorship Selection

- ☐ Platinum - \$10,000
- ☐ Gold - \$7,500
- ☐ Silver - \$5,000
- ☐ Bronze - \$2,500
- ☐ Champion - \$1,500
- ☐ Star - \$500

On behalf of my organization, I pledge the amount above paid in full by Nov. 7, 2025.

Signature: \_\_\_\_\_

## Payment Options

- ☐ Check attached made payable to Children's Foundation of America  
Maximize your donation with 100% of your donation directly benefiting children in need.
- ☐ I have already paid online here:   
93% directly benefits children in need.
- ☐ Call me to make an additional donation in the amount of \$\_\_\_\_\_  
Donations can also be made at the QR code above.
- ☐ I'd like to make an in-kind donation of an auction item/basket. Please contact me to coordinate.